

First Things First Series 1

ESSENTIALS

FROM START UP TO SCALE UP COMPANIES

A person in a dark grey suit is kneeling on a red running track. Their right hand is flat on the ground, and their left hand is also on the ground. The track has white lane markings and a large white number '9' is visible in the foreground. The background is a solid blue color.

Own Your Business



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*First Things First Series is prepared to guide entrepreneurs
to find right answers during the right times.*

First Things First Series 1 > Own Your Business

First Things First Series 2 > ADHOC to Corporate

First Things First Series 3 > New Product Life Cycle

First Things First Series 4 > Quality Tools

First Things First Series 5 > Production Systems

First Things First Series 6 > Key Performance Systems

First Things First Series 7 > Transform to Digital



STEP 1

VOYAGE TO YOUR IKIGAI



“IKIGAI is the reason for being you and why you get up in the morning.”

My purpose is

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..... because it is what I love to work on
and what the world needs.

My Passion is

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.....
..... because it is what I love to work
on and what I am really good at.

*If you are interested to find your IKIGAI through your
passion and mission, please contact
yourpartner@jlprodsys.com*



STEP 2

PASSION TO ACTION



“The best way to do it is just do it.”

Do I have a mindset and self-confidence to start up my own business?

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Do I find a way to get paid for the job I do for free? How can I transform my passion to action?

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Do I have the required ambiance and resources to devote all my time to my venture?

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Do I ensure financial stability?

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Do I have required skill sets, if not how can I reach them?

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Have I identified and connected with experienced mentors to learn from their expertise?

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Please contact yourpartner@jlprodsys.com for further consultation.



STEP 3

CREATING BUSINESS PLAN



“Plan your work and work your plan.”

I define my business as

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My market will be

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My Product is

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My selling channels are

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How can I run my operations?

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How can I detect potential pitfalls in my business plan?

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How can I make financial forecasts for my business plan?

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*Please contact yourpartner@jlprodsys.com for
further consultation.*



STEP 4

LEGAL ENTITY



“Plan your work and work your plan.”

Which type of business entity is compliant with my company?

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What are your concerns about Sole proprietorship/
Partnership/Corporations et al. ?

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How can I ensure that I understand the articles of
associations and the rules for the taxations?

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further consultation.*





Meet with Jale

She is a Turkish entrepreneur who specialises in the management of engineering projects for blue chip multi-nationals such as AEG, Bosch Siemens and Stihl Group. For more than 25 years she has led large-scale international projects in Europe, Turkey and Asia including: benchmark program management, cost reduction projects, new product introduction, quality initiatives, productivity improvements and digital systems transformation. She is a mechanical engineer graduated from Istanbul Technical University in 1991. She got her MSc on Computational Fluid Dynamics Engineering from Bogazici University in 1995.

Currently, Jale is The faculty member of Business School- WBAF, Mentorship program and the managing director of JL Management and Industrial Systems ltd.

